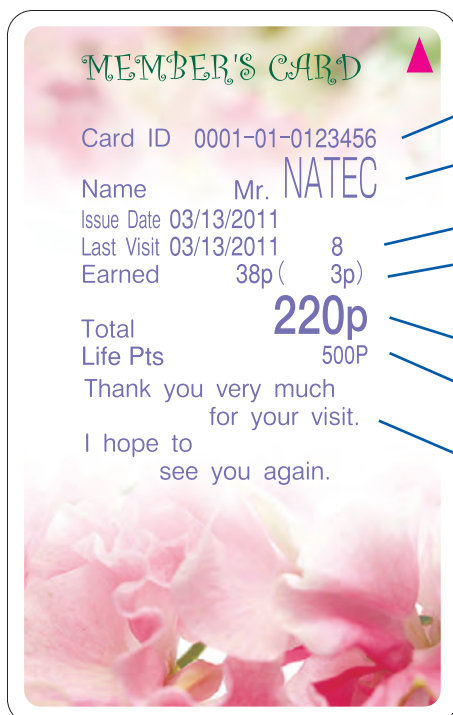


Managing Relationship with Customers...

Our Card Solution helps you to make lots of **fans of yours**. You can give **differentiate service** compared to your competitors.



Rewritable Leuco Card



Example for rewrite printing image

※ We provide any design which you want. You can ask a quote anytime.

■ Shop ID-STA ID-Member ID

Member ID is maximum 7 digits.

■ Name

Can enter up 8 letters two-byte characters

■ Number of Visit

■ Earned Points

This number shows total earned points in this transaction (Max 5 digits). In case of redeeming, mark "▲" is printed. Points in bracket are service points such as "Birthday Point", "Special Point" and so on.

■ Total Points

It can be printed MAX 6 digits.

■ Life Points

Life Points are points you have ever gained.

■ Message

You can arrange message freely, and choose layout (Vertical or Horizontal).

This function is used as advertising message to announce events, campaign and so on.

Vertical Type...12 letters per line,
MAX 48 letters (12 letters × 4 lines)

Horizontal Type...19 letters per line,
MAX 57 letters (19 letters × 3 lines)

NEW

(STAND ALONE TYPE)
CRW-STA V2/E



Functions

- 1 Brilliant Full-Color LCD (3.5 inch)
- 2 Rank up Function
Can operate maximum 5 ranks (4 ranks + normal rank)
- 3 Target Point Function
- 4 2 types of print layout (Vertical or Horizontal)
- 5 Set multiplier for point freely (2 times, 3 times...)
- 6 Service Point Function (Particular day, etc)
- 7 Undo Function
- 8 Special Point Function
- 9 Birthday Service Point
- 10 Easy to change point multiplier
(effective for changing rate in case of credit card usage)
- 11 Bad List Card Registration
- 12 Store Transaction Data in SD card